

COLD OPEN

FADE IN:

EXT. 5TH AVENUE NYC - DAY

There's a CAR WRECK in the middle of the street, multiple cars crashed into each other. The front car has a BURNT DOOR emitting SMOKE. There's a group of POLICE OFFICERS hoisting a knocked-over LARGE PROMOTIONAL sign off the front hood. The sign reads: GET YOUR FREE LUBRICANT TODAY.

The wreckage is blocked off. JAKE, CHARLES, and ROSA stand side by side on the other side of the blockage observing.

CHARLES

Who knew so many people in this city wanted lube this badly?

JAKE

This is what happens when you don't specify *car engine* lubricant on your sign when your store is right next to a sex toy shop.

Cut to a shot of an AUTO SHOP with a store right beside it called BONE TOWN.

JAKE (CONT'D)

There's way too many horny people in this city to not clarify.

CHARLES

Don't blame them. The lubricant I own and use with my wife right now is from a promotional deal from a car wash a few years ago.

Jake glares at him in confusion.

ROSA

The real problem is too many cars. We need to get rid of them, set an explosive in every single one.

JAKE

You're a cop. Why are you suggesting arson?

CHARLES

Rosa's right. I did in fact notice an

increase in carpaganda in recent years. I blame Hollywood.

JAKE

Car what?

CHARLES

Carpaganda. Car propaganda. It's all Hollywood makes these days.

Rosa jumps in. It's as if she and Charles planned an impromptu lesson on carpaganda ahead of time to give to Jake. They start spit-firing at him:

ROSA

*The Fast and Furious* series.

CHARLES

Yes! Why are there like ten of those movies??!

ROSA

*Baby Driver*.

CHARLES

No one drives a car like that.

ROSA

*Herbie: Fully Loaded*.

CHARLES

Making the public believe that cars are sentient beings with emotions? Carpaganda at its finest.

ROSA

*Cars* franchise.

CHARLES

What's with the title? They're not even trying to be subtle about it.

ROSA

*Drive*.

CHARLES

Okay, Ryan Gosling is hot so THAT movie I can make an exception.

END OF COLD OPEN.